



SCENTBLOCKER
COLD FUSION

MACK DADDY

Press Release
For Immediate Release

Contact: Kyle Wills
kwills@robinsonoutdoors.com
(507) 263-2885

ScentBlocker® releases the Mack Daddy of them all into their Bone Collector™ Collection

(Cannon Falls, MN.....) ScentBlocker® has unveiled the ultimate Bone Collector suit and the choice of Michael Waddell and crew. It's the NEW Bone Collector™ Mack Daddy™. You've waited all fall for this moment, its mid-November, the rut is on, and you've got a weeks vacation! "This is my suit of choice to lay the smack down on big ole' bucks," Michael Waddell rants. Utilize ScentBlocker®'s Cold Fusion™, perhaps our most advanced carbon technology to date, and make the most of this year with the Bone Collector™ Mack Daddy™ from ScentBlocker®.

Sneak up the ridge in confidence knowing that the SPF 60 activated carbon with increased carbon loading and S3® antimicrobial technology is working just as hard as you to diminish your odor. You don't get to be the Mack Daddy for nothing. This suit contains all the bells and whistles. Move freely knowing the finest, softest, Micro Pro Fleece will keep you warm and quiet. Our Quick-Cinch system allows you personal control on the fit and function of this garment. Partner that will six strategically placed pockets for advanced placement of all your gear and you will understand what the name Mack Daddy symbolizes. We have also added DWR (Durable Water Repellency) to ensure comfort when the weather doesn't cooperate. We know what hardcore is and the Mack Daddy™ is nothing but hardcore, with features that will amplify your performance when your ready to let the air out of your next big buck.

ScentBlocker® Cold Fusion™ micro-powdered activated carbon is fused onto fabric to provide a uniform, total coverage to impede odor breakthrough. ScentBlocker® Cold Fusion™ provides a superior performance advantage while providing a thinner, lighter, softer, more comfortable and durable profile.

The Mack Daddy is an outer System Layer 3 garment providing element and concealment protection. The colder and harsher the elements the more you will need wind, rain and added insulation protection built in. The Bone Collector™ Mack Daddy™ Pro Micro Fleece construction and DWR treatment provides you with extreme warmth, comfort and dryness.

NEW Bone Collector™ Mack Daddy™ Jacket

- ✓ ScentBlocker® SPF 60 Cold Fusion™ carbon technology
- ✓ S₃® antimicrobial technology to aid in odor control
- ✓ Pro Micro Fleece construction treated with DWR (Durable Water Repellency)
- ✓ BodyLock™ collar and cuffs
- ✓ BodyLock™ hybrid waist (1/2 elastic, 1/2 drawcord) for maximum comfort, weather protection and adjustability
- ✓ Quick Cinch™ fit system at chest
- ✓ Innovative safety harness slit in back for easy attachment and concealment
- ✓ Scentproof front zipper
- ✓ Contoured elbows
- ✓ Adjustable/removable arm guard to fit RH or LH
- ✓ 6 front zippered slash pockets
- ✓ 2 back zippered kidney warmer pockets
- ✓ Color: Realtree® AP™
- ✓ Sizes: M-2XL

NEW Bone Collector™ Mack Daddy™ Pant

- ✓ ScentBlocker® SPF 60 Cold Fusion™ carbon technology
- ✓ S₃® antimicrobial technology to aid in odor control
- ✓ Pro Micro Fleece construction treated with DWR (Durable Water Repellency)
- ✓ BodyLock™ waist and ankle cuffs
- ✓ 2 angled zippered slash pockets at waist, 2 large zippered bell low cargo pockets, and 2 angled zippered rear slash pockets
- ✓ Zipper fly with new side-by-side snap closure for better fit and security
- ✓ Contoured knees
- ✓ High back waist styling for protection from the elements
- ✓ Belt loops and tunnels with side tab waist adjustments
- ✓ Diamond crotch gusset
- ✓ 20" leg zippers
- ✓ Color: Realtree® AP™
- ✓ Sizes: M-2XL

SCENTBLOCKER.....CLOSE ENOUGH TO KILL.

For more information on the ScentBlocker product line and complete scent control process, contact: Kyle Wills, Robinson Outdoor Products, Inc., 110 N. Park Drive, Cannon Falls, MN 55009-0018. Phone: (800) 397-1827 www.scentblocker.com